**BUSINESS ESSENTIALS**

**Element 1: Learning Outcome 3: Activity 2**

**The nature of business: core and support activities**

*In pairs*: research two companies, listing their core and support activities.

**Name of Company 1:**

**Purpose of company 1:**

|  |  |
| --- | --- |
| **Core activities** | **Support activities** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

**Name of Company 2:**

**Purpose of company 2:**

|  |  |
| --- | --- |
| **Core activities** | **Support activities** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |