**BUSINESS ESSENTIALS**

**Element 2: Learning Outcome 6: Activity 1**

**New ways of working: risk management**

Following your research into the Deep Horizon Rig Disaster, prepare a case study based on their research and opinion into the risk management undertaken by BP.

This case study will be directed by the tutor and is expected to be 1000-1500 words using a structured essay format.

Reference to the following case study, among others is expected: David Pollitt, (2014) ["Deepwater Horizon exposes BP’s PR strengths and weaknesses: Company lacked critical tools in aftermath of oil-rig disaster"](http://www.emeraldinsight.com/doi/abs/10.1108/HRMID-10-2014-0138), Human Resource Management International Digest, Vol. 22 Issue: 7, pp.23-25. (This article will be available in your online student resources.)

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