**BUSINESS ESSENTIALS**

**Element 3: Learning Outcome 9: Activity 2**

**New ways of working: technology in business**

**Privacy and security failures in business**

*In pairs*: research examples of where privacy and security failures have affected the reputation and success of a business. For each example, what would you have done to prevent this?

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| **Privacy failure within business** |
| What was the situation?  Why did it happen?  What was the result?  What impact has this issue had on business in general?  What would you do to avoid this being repeated? |

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| **Security failure within business** |
| What was the situation?  Why did it happen?  What was the result?  What impact has this issue had on business in general?  What would you do to avoid this being repeated? |