**BUSINESS ESSENTIALS**

**Element 3: Learning Outcome 9: Activity 2**

**New ways of working: technology in business**

**Privacy and security failures in business**

*In pairs*: research examples of where privacy and security failures have affected the reputation and success of a business. For each example, what would you have done to prevent this?

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| **Privacy failure within business** |
| What was the situation?Why did it happen?What was the result?What impact has this issue had on business in general?What would you do to avoid this being repeated? |

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| **Security failure within business** |
| What was the situation?Why did it happen?What was the result?What impact has this issue had on business in general?What would you do to avoid this being repeated? |