**EMPLOYABILITY AND SELF-DEVELOPMENT**

**Learning Outcome 4: ACTIVITY 3**

**GROUP ACTIVITY**

**Corporate culture**

Watch this YouTube clip on corporate culture:

<https://www.youtube.com/watch?v=gficoigz1xs>

In small groups discuss what influence you think corporate culture has on ‘the way things are done’ in particular organisations.

List how you think corporate culture can influence the following:

* Working practices
* Dress code
* Use of resources
* Who an organisation will do business with
* Meetings
* Communication
* Interpersonal relationships.