**INTRODUCTION TO ENTREPRENEURSHIP**

**Learning Outcome 1: ACTIVITY 3**

**Benefit of innovation**

Working in pairs, list four examples of innovation within businesses that have had a significant impact on the success of the organisation.

|  |  |  |
| --- | --- | --- |
|  | **Innovation and how it was implemented** | **Detail – impact of the innovation** |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |