**INTRODUCTION TO ENTREPRENEURSHIP**

**Learning Outcome 1: ACTIVITY 9**

**Create a business plan and pitch for a business idea (preparation exercise)**

For a business that you are developing, complete the following table to assist you in developing your ideas.

|  |
| --- |
| **Product** |
| Reasons for choice |
| Products ideas rejected |
| Reasons |

**Legal Structure for business**

|  |  |  |
| --- | --- | --- |
| Legal | Advantages | Disadvantages |
|  |  |  |
|  |  |  |
|  |  |  |

Business structure model selected:

**Business Models for product**

|  |  |  |
| --- | --- | --- |
| Business Model | Advantages | Disadvantages |
|  |  |  |
|  |  |  |
|  |  |  |

Business model selected: