**INTRODUCTION TO ENTREPRENEURSHIP**

**Learning Outcome 3: ACTIVITY 6**

**Create a business plan and pitch for a business idea (preparation exercise): Funding my enterprise**

Continuing from Activity 2, further develop your ideas for financing your enterprise. Provide arguments for and against your decisions.

Include a personal survival budget and consider the impact of lower and higher sales on your cash flow within the business.

This will be used in your business plan.

(Note that this activity also relates to Element 4.)

|  |
| --- |
|  |