**INTRODUCTION TO ENTREPRENEURSHIP**

**Learning Outcome 3: ACTIVITY 9**

**Create a business plan and pitch for a business idea (preparation exercise): my business plan**

In preparation for writing your business plan, consider three areas:

* Physical resources (include the need for IPR and insurance if required)
* Funding and financing
* Human resources.

What plans are you putting in place to maximise your resources and receive funding?

(This activity also relates to Element 4, LO4.)