**ELEMENT 3: ACTIVITY 18: LO3**

**Homework: Non-financial rewards**

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| Read “**How firms can attract top talent: The growing influence of non-financial rewards**”  Human Resource Management International Digest, Vol. 24 Issue 1 pp. 24-26. (This article will be available in your online student resources.)  Answer the following questions:   1. What, according to the article, are the specific recruitment problems facing certain companies today? What are the reasons for this? 2. How can non-financial rewards help? 3. How can non-financial rewards, therefore, help with employee performance? |