**ELEMENT 4: ACTIVITY 3: LO4**

**Individual activity: The benefits of work-life balance for business**

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| Read the journal article ‘Work-life balance can benefit business during financial crisis and austerity Human resources (HR) must convince management of the need for a flexible approach’, Human Resource Management International Digest, Vol. 23 Issue 5 pp. 25 – 28.(This article will be available in your online student resources.)Make a note of your key learning points from this article.  |