**ANALYTICAL DECISION-MAKING**

**Learning Outcome 3: ACTIVITY 11**

**Nestlé – Analysing data - HOMEWORK**

*In your ‘Nestlé activity’ groups*

**STEP FOUR: Analysing data**

Analysis of CSV at Nestlé: use mathematical skills (you can use spreadsheets and calculators) to analyse the data collected from Step Three of the Nestlé tasks.

1. Compare the 2015 and 2016 data in the CSV section of the report. What are the trends? Is Nestlé improving its CSV position and by what percentage year-on- year?
2. You will see progress reports on all aspects of Nestlé’s CSR policies. Using these, including pie charts, for 2014-16, analyse the data and trends – again calculate ratios and percentages to capture the differences.
3. From your questionnaire in Step Three, analyse the findings using numeric measures where possible to understand the responses.

Look at the main annual report and accounts for Nestlé. You will find these on the website under ‘Investors’ – Results.

1. Analyse year-on-year results for 2014, 2015 and 2016, using financial ratios to do your calculations. What are the trends? Is there growth/decline?

Give feedback.