**ANALYTICAL DECISION-MAKING**

**Learning Outcome 3: ACTIVITY 17**

**Nestle – Interpreting data - HOMEWORK**

*In your ‘Nestlé activity’ groups:*

**STEP FIVE: Interpreting data**

Using the data analysis of Nestlé in Step Four, you are now required to interpret your analysis of Nestlé’s position financially and also in respect of its CSR policies.

1. Given that Nestlé’ promotes itself as “the leading Nutrition, Health and Wellness Company”, assess this claim.
2. What data and other credible sources, from your analysis would:

a) support this view – justify and give evidence

b) contradict this opinion – again justify and reference sources appropriately?

3. What if any, anomalies or contradictions have you found that would merit further investigation and interrogation of the research?

*Give feedback*