**BUYER AND CONSUMER BEHAVIOUR**

**Learning Outcome 1: Activity 4**

**INDIVIDUAL/CLASS ACTIVITY**

## **Session 1 reminder**

What do you remember most from Session 1?

This activity is designed to explore your knowledge about the previous session and to enable you to identify the topics you know well and those that you will need to revise.

Your challenge

Write down the three things you remember most about the previous session, explaining the concepts, principles and topics in as much detail as you can in ten minutes.

A close up of a logo

Description generated with high confidence