**EMPLOYEE ENGAGEMENT**

**Learning Outcome 1: ACTIVITY 9**

**PAIRS ACTIVITY**

**Building organisational commitment**

In pairs, complete the following:

|  |
| --- |
| Consider which type of organisational commitment – affective, continuance, or normative – is most important to each of you.  Now, consider an organisation with which you are both familiar.   * Which type of organisational commitment do you think is most important to the majority of its employees? * What strategies could the organisation put in place to encourage higher levels of commitment? |