**EMPLOYEE ENGAGEMENT**

**Learning Outcome 1: ACTIVITY 9**

**PAIRS ACTIVITY**

**Building organisational commitment**

In pairs, complete the following:

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| Consider which type of organisational commitment – affective, continuance, or normative – is most important to each of you. Now, consider an organisation with which you are both familiar. * Which type of organisational commitment do you think is most important to the majority of its employees?
* What strategies could the organisation put in place to encourage higher levels of commitment?
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