**EMPLOYEE ENGAGEMENT**

**Learning Outcome 2: ACTIVITY 7**

**PAIRS ACTIVITY**

**Employer branding to improve and sustain employee engagement**

Complete the following:

|  |
| --- |
| Follow the link to the Engage for Success website and listen to Show #189:’ Employer Branding to Improve and Sustain Employee Engagement’  <http://engageforsuccess.org/branding-sustain-engagement>  Make a note of your learning points. |