**EMPLOYEE ENGAGEMENT**

**Learning Outcome 3: ACTIVITY 12**

**HOMEWORK ACTIVITY**

**Total reward and employee engagement**

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| Working individually, read this article and answer the following questions:  Sarah Lardner, (2015) "Effective reward ensures effective engagement", Strategic HR Review, Vol. 14 Issue: 4,pp. 131-134. (This article will be available in your online student resources.)   1. Why did Gemserv want to review their reward and benefits strategy? 2. What were the key elements of the new strategy? 3. How does the new strategy link to their goals for employee engagement? |