**EMPLOYEE ENGAGEMENT**

**Learning Outcome 4: ACTIVITY 1**

**PAIRS ACTIVITY**

**How can business performance be measured?**

In pairs, complete the following:

|  |
| --- |
| Business performance considers the organisation as a whole, and the targets or goals that it sets for itself. How can you know if the business is doing well, or not? Think of many ways as you can that a business can use to measure its overall performance. |