**EMPLOYEE ENGAGEMENT**

**Learning Outcome 4: ACTIVITY 4**

**HOMEWORK ACTIVITY**

**The relationship between the psychological contract, engaged employees and organisational outcome**

Working individually, complete the following:

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| Read this article and answer the following questions: Nigel Purse, (2015) "Blurry objectives threaten engagement and profitability: Language of expectations ensures employees know what they are working toward", Human Resource Management International Digest, Vol. 23 Issue: 2,pp. 28-30. (This article will be available in your online student resources.) 1. What, in the author’s view, is the problem with objective setting in organisations, and how does that link to employee engagement?
2. What are his proposed solutions and how to they link to employee engagement?
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