**EMPLOYEE ENGAGEMENT**

**Learning Outcome 5: ACTIVITY 11**

**PAIRS ACTIVITY**

**Overcoming negative attitudes towards employee engagement strategies**

Working in pairs, complete the following:

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| Individually, read the following article: Andrew Mayo, (2016) "The measurement of engagement", Strategic HR Review, Vol. 15 Issue: 2,pp. 83-89. (This article will be available in your online student resources.)  Now working in pairs, answer the following questions:   1. According to the author, what are the drivers of employee engagement? 2. What are the barriers to engagement? How do you think these can be removed? 3. How does he suggest that engagement can be measured? |