**THE HR PROFESSIONAL**

**Learning Outcome 2: ACTIVITY 3**

**SMALL GROUP ACTIVITY**

**The influence of the local labour market**

**Aim:**

The aim of this activity is to characterise the local and national labour market drawing out the implications of this from HR perspective.

**Objectives:**

* To describe the key features of the local and national labour market.
* To analyse the implications of this for HR practices and their delivery in the workplace.

**Task brief:**

Two years ago a regional regeneration and investment task force was established. This group has arranged for a number of foreign firms to tour your region with a view to possible inward investment. Your class has been asked to produce a short video which explains:

* The key features and characteristics of the local, regional and national labour market.
* The implications of this on HR practices and procedures.

**Outcomes:**

You will produce a short video (circa 5 minutes) using a mobile device, on the local labour market and how this impacts on HR practices.

**Time:**

You have 45 minutes to develop your video.