**INTERNATIONAL BUSINESS ECONOMICS AND MARKETS**

**Learning Outcome 1: Activity 2**

**Industry clusters**

Read the journal article below. Write a summary of the journal article in which you list the important facts and information it contains relating to industry clusters.

Evaldo Fensterseifer Jaime, Rastoin Jean-Louis, (2013) "Cluster resources and competitive advantage: A typology of potentially strategic wine cluster resources", International Journal of Wine Business Research, Vol. 25 Issue: 4, pp.267-284. (This article will be available in your online student resources.)