**INTERNATIONAL BUSINESS ECONOMICS AND MARKETS**

**Learning Outcome 2: Activity 1**

**Country selection**

Select a country. It could be one where you would like to live, or that you are interested in. What sources of information can you find about doing business there?

Find three sources of information and list at least one interesting fact from each source? Give examples of how companies have accommodated those facts within their operations in order to do business more successfully in the country.

Country selected is:

Source of information:

Fact about the country:

Example of a business that has accommodated this:

Source of information:

Fact about the country:

Example of a business that has accommodated this:

Source of information:

Fact about the country:

Example of a business that has accommodated this: