**INTERNATIONAL BUSINESS ECONOMICS AND MARKETS**

**Learning Outcome 3: Activity 1**

**Trade groupings**

Prepare and deliver a presentation on ONE of these major trade groups of the world.

* The European Union (EU)
* The European Free Trade Area (EFTA)
* North American Free Trade Agreement (NAFTA), Canada, Mexico and the United States.
* The 7 countries of the Central American Free Trade Area (CAFTA-DR).
* The 5 countries of MERCOSUR

Make your presentation as interesting and as up to date as possible, and use examples to support your explanation.

You will be called on to present your findings to your fellow learners.

Make your presentation as interesting as you can – be creative.

Use visual aids to illustrate your findings such as:

* PowerPoint slides
* Drawing or diagrams on paper or a whiteboard

Interact with your audience in some way, for example by asking them questions.