**INNOVATION AND BUSINESS PERFORMANCE Learning Outcome 1: ACTIVITY 1**

Measuring business performance

Consider and record four key differences between performance measurement and performance management.

|  |  |  |
| --- | --- | --- |
|  | **Performance measurement** | **Performance management** |
| **1** |  |  |
| **2** |  |  |
| **3** |  |  |
| **4** |  |  |