**INNOVATION AND BUSINESS PERFORMANCE**

**Learning Outcome 1: ACTIVITY 8**

Performance measurement case study

Read Sanna Pekkola, Minna Saunila, Hannu Rantanen, (2016) "Performance measurement system implementation in a turbulent operating environment", International Journal of Productivity and Performance Management, Vol. 65 Issue: 7. (This article will be available in your online student resources.). Make your notes under the headings below.

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| Learning points |
| How can you apply this information? |
| How will you use it in your studies? |
| Revision notes |