**INNOVATION AND BUSINESS PERFORMANCE Learning outcome 2: ACTIVITY 4**

## **Japanese innovation processes – a case study**

Read Masaharu Ota, Yohsuke Hazama, Danny Samson, (2013) "Japanese innovation processes", International Journal of Operations & Production Management, Vol. 33 Issue: 3, pp.275-295. (This article will be available in your online student resources.)

Complete the table below.

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| Learning points |
| How can you apply this information? |
| How will you use it in your studies? |
| Revision notes |