**INNOVATION AND BUSINESS PERFORMANCE Learning outcome 2: ACTIVITY 9**

## **Seven sources of innovation**

Provide recent examples that be classified by Peter Drucker in his ‘Seven Sources of Innovation’.

|  |  |  |
| --- | --- | --- |
|  | **Source** | **Example** |
| **1** |  |  |
| **2** |  |  |
| **3** |  |  |
| **4** |  |  |
| **5** |  |  |
| **6** |  |  |
| **7** |  |  |