**INNOVATION AND BUSINESS PERFORMANCE Learning outcome 3: ACTIVITY 3**

Independent study of: 3M a model of innovation – case study

Read Adam Brand, (1998) "Knowledge Management and Innovation at 3M", Journal of Knowledge Management, Vol. 2 Issue: 1, pp.17-22. (This article will be available in your online student resources.)

Complete the table below.

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| Learning points |
| How can you apply this information? |
| How will you use it in your studies? |
| Revision notes |