**MANAGING STAKEHOLDER RELATIONSHIPS**

**Learning Outcome 1: ACTIVITY 4**

**SMALL GROUP ACTIVITY**

**Egan’s stakeholder groups**

Using Egan’s stakeholder model identify what each stakeholder group would say and do in response to your college introducing a new department specialising in developing qualifications for ‘A mission to Mars’.

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| **Stakeholder Group** | **What they would say** | **What they would do** |
| **Partners** |  |  |
| **Allies** |  |  |
| **Fellow Travellers** |  |  |
| **Bedfellows** |  |  |
| **Fence sitters** |  |  |
| **Loose cannons** |  |  |
| **Opponents** |  |  |
| **Adversaries** |  |  |
| **The voiceless** |  |  |