**MANAGING STAKEHOLDER RELATIONSHIPS**

**Learning Outcome 2: ACTIVITY 1**

**PAIRED ACTIVITY**

**Methods of communication**

Review the different methods of communication. What are the advantages and disadvantages of each method in organisation to stakeholder communication? Consider both the organisation and stakeholder perspective.

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| **Method of communication** | **Advantages** | **Disadvantages** |
| **Social media** |  |  |
| **Mobile communications** |  |  |
| **Blogs** |  |  |
| **Virtual meetings** |  |  |
| **Email** |  |  |

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| **Method of communication** | **Advantages** | **Disadvantages** |
| **Face to face meetings** |  |  |
| **Conferences** |  |  |
| **e-newsletters** |  |  |
| **Presentations** |  |  |
| **Events** |  |  |
| **Public relations** |  |  |