**MANAGING STAKEHOLDER RELATIONSHIPS**

**Learning Outcome 2: ACTIVITY 15**

**GROUP ACTIVITY**

**Pyramid of social responsibilities**

Work together as a class to identify and categorise organisations according to the way in which they conduct their business activities using the Carroll and Buchholtz pyramid of social responsibility.

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| **Philanthropic**  **responsibilities** |  |
| **Ethical responsibilities** |  |
| **Legal responsibilities** |  |
| **Economic responsibilities** |  |