**MANAGING STAKEHOLDER RELATIONSHIPS**

**Learning Outcome 2: ACTIVITY 3**

**HOMEWORK ACTIVITY**

**Stakeholder to organisation communication**

Review the different methods of communication. What are the advantages and disadvantage of each method in stakeholder to organisation communication? Consider from both a stakeholder and organisation perspective.

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| **Method of communication** | **Advantages** | **Disadvantages** |
| **Virtual meetings** |  |  |
| **Face to face meetings** |  |  |
| **Email** |  |  |
| **Protests** |  |  |
| **Publicity** |  |  |

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| **Method of communication** | **Advantages** | **Disadvantages** |
| **Social Media** |  |  |
| **Mobile communication** |  |  |
| **Blogs** |  |  |