**MANAGING STAKEHOLDER RELATIONSHIPS**

**Learning Outcome 3: ACTIVITY 3**

**HOMEWORK ACTIVITY**

**The relationship life cycle model**

Consider an organisation that you have dealt with over a number of years. Map your interactions with the organisation against the relationship life cycle model.

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| **Awareness** |  |
| **Exploration** |  |
| **Expansion** |  |
| **Commitment** |  |
| **Dissolution** |  |