**OPERATIONS MANAGEMENT**

**Learning Outcome 2: ACTIVITY 6**

## **Sustainable supply chain management (essay)**

Fiona Wheatley, sustainable development manager for UK-based retail giant, Marks & Spencer, recently commented:

*“We don’t believe there should be a choice between sustainable and non-sustainable palm oil. Sustainability should be viewed in exactly the same way as food safety: a non-negotiable that is embedded into every strand of how we do business.”*

What do you understand from her statement? Explain in 500 words.