**OPERATIONS MANAGEMENT**

**Learning Outcome 4: ACTIVITY 2**

## **Transportation**

1. Explain, using examples, transportation’s ability to create time, place and quantity utilities.
2. Identify potential reasons for which transportation might be unable to create the quantity utility?
3. Why do shipments that travel greater distances have lesser cost per kilogram-kilometer?
4. When will ‘cost of velocity’ deliver greater value than ‘economies of distance’?