**OPERATIONS MANAGEMENT**

**Learning Outcome 4: ACTIVITY 3**

## **Third party logistics (3PL)**

A firm is evaluating outsourcing its transportation and warehousing logistics to a single third party logistics (3PL) service provider. It has shortlisted two suppliers: A and B. The difference between the two 3PL suppliers is that A has its own logistics assets, and B does not.

Should the company choose A or B as its 3PL provider? Justify your answer.