**ADVANCED PROJECT MANAGEMENT**

**LEARNING OUTCOME 2: ACTIVITY 4**

**GROUP ACTIVITY**

## **The Hawthorne Theory**

List applications of the Hawthorne theory in project management; use examples of different industries.

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| **Application** | **Industry** | **Company** |
| E.g. Good teamwork | Tech | Apple |
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In groups, demonstrate your understanding of the application of the Hawthorne theory in practice by listing ways in which productivity can be increased:

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