**ADVANCED PROJECT MANAGEMENT**

**LEARNING OUTCOME 3: ACTIVITY 10**

**GROUP ACTIVITY**

## **Qualitative vs. quantitative KPIs**

Discuss:

* KPIs
* Difference between qualitative and quantitative KPI’s as seen in the Study Guide.
* Which is the best measure to use?
* Do you need to use both qualitative and quantitative measures?

Complete the table with examples based on your chosen project in Element 1, or another:

|  |
| --- |
| Planned Value (PV) |
| Actual Cost (AC) |
| Earned Value (EV) |
| Schedule Variance (SV) |
| Cost Variance (CV) |
| Return on Investment (ROI) |
| Cash Flow Calculations |
| RAG |