**ADVANCED PROJECT MANAGEMENT**

**LEARNING OUTCOME 4: ACTIVITY 5**

**GROUP ACTIVITY**

## **Successful partnerships applied**

Do you know who partnered to make up these successful businesses?

1. Warner Bros.
2. Hewlett Packard
3. McDonald’s
4. Microsoft
5. Apple Inc.
6. Google
7. Ben & Jerry’s
8. Twitter

\*see infographic for answers <http://infographicjournal.com/8-famous-business-partnerships-that-really-worked/>