**BUSINESS ETHICS AND SUSTAINABILITY**

**Learning Outcome 2: ACTIVITY 3**

**CSR Principles – stakeholder versus shareholders**

Read this article about perceived challenges to business ethics.

*Boda, Z. and Zsolnai, L. (2016) The failure of business ethics. Society and Business Review Vol 11 No 1 93-104.* (This article will be available in your online student resources.)

Prepare your answers to these questions and then discuss with the class:

* What reasons do the authors give for business ethics not being effective?
* What do they consider to be the limitations of global frameworks and organisational codes?
* Do you agree with the authors that greater ‘extraterritorial legislation’ is required?