**BUSINESS STRATEGY AND DECISION-MAKING**

**Learning outcome 2: Activity 6**

**Homework - Revision**

TASKS

1. **Revise** the macro-environmental and industry/market analysis linking these to business capabilities and competitive advantage for Toyota or one of the companies you have been studying. (Study guide Chapter 2, sections 1-3)
2. **Pre-read** section 2.4 Evaluating capability, revising any applicable areas from previous studies.

*Make notes and be ready to answer revision questions at the start of the next session.*