**BUSINESS STRATEGY AND DECISION-MAKING**

**Learning outcome 2: Activity 9**

**Homework - Evaluation**

TASKS

1. Review the session activities on strengths and weaknesses.
2. Evaluate the business capability of your selected motor vehicle company – in other words – the strengths and weaknesses of the business in relation to the opportunities and threats identified for the car market.
3. Write this up in 500 words.

*Make notes and be ready to answer revision questions at the start of the next session.*