**BUSINESS STRATEGY AND DECISION-MAKING**

**Learning outcome 3: Activity 1**

**Stakeholder needs and expectations**

**Divide class into 3 groups**

1. Each group to identify groups of stakeholders in one of the three internal, connected and external groups.
2. Identify needs and expectations for each group.

*Hint: you may wish to relate this to a specific company e.g. Toyota*

*Discuss findings with the rest of the class.*