**BUSINESS STRATEGY AND DECISION-MAKING**

**Learning outcome 3: Activity 13**

**Homework – Review scenarios and risks**

TASKS

1. Review the Session 5 content on scenario development and risk assessment (best and worst case).

Are there any other external risks not considered by the Mega trends study (Source: <https://www.pwc.co.uk/issues/megatrends.html>)

1. What would be the impact on our case companies (Apple and Toyota)?

*Be prepared to discuss your input at next session*