**BUSINESS STRATEGY AND DECISION-MAKING**

**Learning outcome 3: Activity 3**

**Homework – Corporate purpose and the strategy clock**

TASKS

1. Review Corporate purpose and use of the strategy clock – particularly in relation to the case study on Toyota.
2. Complete a current Strategy Clock for the incumbents of another sector with which you are familiar (e.g. oil and gas or mobile communications).

*Be prepared to discuss this at your next session.*