**BUSINESS STRATEGY AND DECISION-MAKING**

**Learning outcome 4: Activity 5**

**Developing success criteria**

**Work in groups of 3 or 4:**

Use any of the scenario cases from your study guide or previous Activities:

* Apple
* Grande Construction
* Raj Hotel Group

TASKS

1. Use case study scenarios from the study guide or previous activities to apply models – identify development goal/s.
2. Set criteria for each perspective to achieve goal (targets).
3. Compare and discuss outputs for each model. Which one/s would be most useful and in what circumstances?

*Give presentation and feedback.*