**BUSINESS STRATEGY AND DECISION-MAKING**

**Learning outcome 4: Activity 8**

**Homework – Recommendations and assessment preparation**

TASKS

1. Write up the outcomes of SAFe assessment for case/s (Apple and Toyota) from Activity 7.
2. Assessment preparation: as part of your planned revision, prepare an outline plan for undertaking business strategy and decision-making for a company of your choice (or one of the other case studies used in this unit). This should cover:

• Analysis

• Basis for competitive advantage

• Option development

• Assessment

• Recommendations.