**LEADING STRATEGIC CHANGE**

**Learning Outcomes 1: ACTIVITY 3**

**Inspiring followers**

#### As individuals/pairs/small groups

Research the principles of Transactional and Transformational leadership as defined by Burns (1982).

* One individual/pair/small group prepare a short summary overview of Transactional leadership.
* One individual/pair/small group prepare a short summary overview of Transformational leadership.

Each summary overview should cover:

* Key messages about the principle.
* How they could help in the creation, communication and embedding of the organisation’s vision, mission and values.

Each individual/pair/small group should then present their principle to the other group. The other group should

* Ask questions to check understanding.
* Provide feedback on the summary overview. What went well? What could have been better?