**LEADING STRATEGIC CHANGE**

**Learning Outcome 1: ACTIVITY 4**

**Authentic and values based leadership**

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#### As individuals/pairs/small groups

Read the following Emerald Insight Articles:

* Strategic Direction (2006) "Authenticity and effective leadership: Getting the focus right", Strategic Direction, Vol. 22 Issue: 7, pp.18-21. (This article will be available in your online student resources.)
* John Frost, (2014) "Values based leadership", Industrial and Commercial Training, Vol. 46 Issue: 3, pp.124-129. (This article will be available in your online student resources.)

Prepare a short summary which compares and contrasts the two principles of authentic and values based leadership. Where are they similar? Where are they different?

Include in your summary your view on how these principles could support an organisation’s vision, values and strategic direction.

Be prepared to present/feed back to the class (3 minutes maximum) at the start of the next session.