**LEADING STRATEGIC CHANGE**

**Learning Outcome 2: ACTIVITY 2**

**Reasons for change**

#### In pairs/small groups

Research some typical (contemporary) reasons for organisational change- use the slides from Session 2 and/or study guide for suggestions.

From your research identify some typical:

* ‘Hard reasons’- They are problems with a defined answer, something that can be solved.
* ‘Soft reasons’- They relate more to people, motivation and culture. These are often more complex and not easily solved.

What impact on the organisation could these reasons for change have? (positive/neutral/negative)

Prepare a short presentation on your findings.